

# HONG LUO

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## ACADEMIC APPOINTMENT:

Assistant Professor, Harvard Business School, Strategy unit (expected to start in July 2011)

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## EDUCATION:

### New York University, Stern School of Business

Ph.D., Strategy/Economics, 2011 (expected)

Dissertation committee: Luís Cabral (chair), Adam Brandenburger, John Asker, Robert Seamans

M.Phil., Economics, 2007

### Beijing University, China

M.A., Economics, 2005

### Renmin University of China, China

B.A., Finance, 2002

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## RESEARCH IN PROGRESS:

"When to Sell Your Idea: Theory and Evidence from the Movie Industry" (Job Market Paper)

"Intermediary Networks and Market Outcome: Empirical Evidence from the Movie Industry" (work in progress)

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## SCHOLARSHIPS, HONORS AND AWARDS:

Best Student Paper Award, Roundtable for Engineering Entrepreneurship Research (REER) (2010)

Kauffman Dissertation Fellow, Ewing Marion Kauffman Foundation (2010)

Marcus Nadler Dissertation Fellowship, NYU Stern (2010)

Doctoral Fellowship, NYU Stern (2005-09)

Sijimicoe Award for academic excellence, Beijing University (2003)

Best Graduates' Award in Beijing, Ministry of Education (2002)

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## TEACHING EXPERIENCE:

Instructor: Statistics for Business Control (Undergraduate), 2009

Teaching Assistant:

- Advanced Strategy Analysis (MBA), Prof. Pacheco-de-Almeida, 2010
  - Applied Econometrics (PhD), Prof. Greene, 2007 - 2010
  - Panel Data Analysis (PhD), Prof. Greene, 2007 - 2010
  - Firms and Markets (MBA), Prof. Asker, 2007 - 2010; Prof. Bar-Isaac, 2007
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**CONFERENCE PRESENTATIONS:**

Annual Roundtable for Engineering Entrepreneurship Research (REER). Georgia Tech, 2010  
International Industrial Organization Conference (IIOC). UBC, 2010  
Consortium for Cooperation and Competition (CCC). U Michigan, 2010  
Columbia-NYU Doctoral Conference. NYU, 2010  
Kauffmann Entrepreneurship Mentoring Workshop. Atlanta, 2010

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**RESEARCH WORKSHOPS AND CONSORTIA:**

NBER Entrepreneurship Research Bootcamp. Cambridge, 2010  
BPS Dissertation Consortium, Academy of Management. Montreal, 2010  
West Coast Doctoral Consortium on Technology Entrepreneurship. Eugene, 2010  
One Week Intensive PhD Seminar in Entrepreneurship. Cleveland, 2007  
EDEN Doctoral Seminar on Competitive Strategy. INSEAD, 2007

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**RESEARCH ASSISTANCE:**

Prof. Asker: "A Study of the Internal Organization of a Bidding Cartel"  
Prof. Baccara: "Gender and Racial Biases: Evidence from Child Adoption"

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**ACADEMIC SERVICE:**

Reviewer: International Journal of Industrial Organization  
Discussant: 8th International Industrial Organization Conference (IIOC). UBC, 2010

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**NON-ACADEMIC EXPERIENCE:**

Boston Consulting Group, Beijing. Part-time Analyst. 2005  
Deutsche Bank, Hong Kong. Summer Intern. 2004  
Asian Development Bank, Beijing. Summer Intern. 2001  
VCChina, Beijing. Part-time Analyst. 2000-01  
United Nations Educational, Scientific and Cultural Organization (UNESCO), Youth Council. Invited conferences in France, Sweden, and Australia. 1997-2001

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**PERSONAL:**

Born on February 6, 1980 in Siping, China. Fluent in English and Native in Mandarin.

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**REFERENCES:**

**Luís Cabral** (dissertation committee chair)  
Professor of Economics  
Academic Director (New York Center)  
University of Navarra, IESE Business School  
W. R. Berkley Professor of Economics  
and Business (on leave)  
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and Strategy  
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**Robert C. Seamans**  
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