Homework 2

Gather data where there is a numerical response variable, and one numerical potential predicting variable. Your sample should consist of at least 30 data values. **Analyze the data in a full and appropriate fashion using any methods and techniques that are appropriate, and discuss what you find.** Examples of this type of data analysis would include: examining predicting baseball team winning percentages for last season from team earned run average; examining predicting stock returns from net profits as a percentage of revenues for publicly-traded companies; or examining predicting revenue for each of 50 different stores of a retail chain from the average income in the neighborhood of that store.

Notes

When doing your analysis of these data, or any other analyses you do later in the semester, remember what is required of a good analysis and report. I do not want a quick and routine analysis; a good job will show understanding of the problem and possible solutions and techniques to consider. The technical results should be stated clearly, with supporting documentation, and conclusions should be presented in a concise, informative, clearly written, non-technical summary. The class handouts, including the Purchasing Power Parity handout we’ve looked at in class, are examples of what I’m talking about. In particular, a good report should state the problem at hand (and why it is interesting), include description of the data (including its source), the questions of interest, the implications of any graphical or statistical methodology used, discussion of the results obtained, including any adjustments to the data or corrective actions that might have been taken (with explanations of the observed patterns if possible), implications of your results for the real-world problem, and a summary of what you’ve learned from the analysis. You should report and summarize the implications of the “best” model you come up with even if you ultimately decide that it is deficient for some reason (you should also discuss why you think it’s deficient, and what you might be able to do to fix it, even if you don’t have the tools yet to do so); that is, **for any** of the homeworks you should do the best you can do, and say why it’s not good enough if necessary, but don’t say that since you can’t get it completely right you can’t do anything at all. There is no minimum or maximum number of pages for such a report; it should be as long as it takes to tell the story you need to tell.

Remember that the goal of this, and any statistical analysis you do for this class, is to discover what is actually going on in the data, **not** to get a statistically significant regression. Your criterion in choosing a data set should be that it is reasonable to expect

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that the target variable might be related to the predicting variable(s). If it turns out that
the target is not related to the predictor(s) (after careful analysis), that’s fine — you’ve
learned something. There is no such thing as a “smallest allowable $R^2$” in this, or any
other, assignment. Similarly, the fact that there might be violations of assumptions does
not mean that there is a problem with using the data set; as long as you address those
model violations as best you can using the methods we have discussed in class up to that
time, that is all that is necessary.

I recognize that this is a homework assignment, and you should too. You shouldn’t be
spending many hours trying to find the perfect data set, one that is interesting, exciting,
fundamentally important, and so on. As long as there is a reasonably interesting question
that can be answered using statistical (regression) methods, the data set is adequate for our
purposes. Believe me, I do understand the difficulties in getting your own data, compared
with being given “canned” data; but please also believe me, you will find that the rewards
really do outweigh the costs. You should also know that the next homework is going to
be a multiple regression assignment requiring at least four predictors in the initial model,
and you are welcome to build on your analysis here for that assignment. If you plan on
doing that, it would be a good idea for you to gather all of the variables now, rather than
have to go back later to get them.

You will find the analysis is much more interesting, rewarding, and educational when
based on data that you care about, so I strongly encourage you to use data that are of
genuine interest to you, whether that means finance data, sports data, medical data, or any
other kind of data (job–related data are obvious possibilities, and you can request any level
of confidentiality with respect to those data that you wish). There are a vast number of data
sources on the World Wide Web. I have created a web site with links to many data sources
on the web, with descriptions of the types and formats of data available. The location
is http://people.stern.nyu.edu/jsimonof/classes/datalink.html. You may not, however, in this homework or ANY future homework, take your data from a
textbook, a journal article that includes a regression analysis of the data, or an online digest of data sets that have been put together for educational or
research purposes or use as regression analysis examples, including (but not limited to) the Data and Story Library (DASL), the UCLA Statistics Online
Computational Resource (SOCR), StatCrunch, StatLib, RPubs, or the UC Irvine
Machine Learning Repository. (Note that the DASL files can be found all over the
internet, so it is up to you to make sure that you don’t use one inadvertently.) You may
not use data sets that have been created as part of data analysis competitions such as the
KDD Cup, Kaggle, or the Yelp Academic data sets. This also includes digests of data

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sets from textbooks and articles specifically gathered together to be examples of regression data, including those put together by faculty members at colleges or universities, even if no analyses are provided along with the data (that is, don’t try to find data by doing a Google search of “regression data” or use data from a web page with a title like “Regression data sets”). Simply put, the idea of these homework analyses is that you think of a problem that interests you, and gather data that you can analyze to examine that problem in an appropriate way.

If you are unsure about whether a data set is appropriate, ask me to make sure. A list of types and sources of data that have been used by students in the class in previous years can be found at people.stern.nyu.edu/jsimonof/classes/2301/sources.pdf. You must include discussion of the source of your data as part of your report; if the data are from the World Wide Web, give the appropriate URL(s), and if they are from a book, include photocopies of the page(s) from which the data come.

You can analyze a data set that is a time series (data where the observations are ordered in time, such as, for example, modeling the change in a stock index from inflation rate for 40 consecutive quarters) if you wish, but I don’t recommend it; if you do so you should recognize that such data have the possibility of the occurrence of additional problems related to autocorrelation. While I would not expect you to be able to address such problems (yet), their presence could make your analysis more challenging, and you would need to at least recognize the implications of those issues. For that reason, I suggest that you stick to cross-sectional data (data where the observations can be viewed as a sample from some population) for the next couple of assignments, but that is up to you (Homework 4 will be an explicitly time series assignment). A good way to think about what your data should look like is that the rows of your data matrix should be able to be viewed as a sample from some population - a sample of cities where each row is a different city, a sample of countries where each row is a different country, a sample of companies where each row is a different company, a sample of states where each row is a different state, a sample of people where each row is a different person, a sample of teams where each row is a different team, and so on. If you cannot look at each of your observations and think of it as having been drawn from some well-defined population, you do not have appropriate regression data.

Similarly, I am not expecting you (in this or future homeworks) to use methodologies that we have not discussed in class, unless I explicitly say otherwise. However, if you choose to do so (because you have been exposed to them in another class, for example), you must apply them and interpret the results correctly. If you do not do so you could be penalized, so consider carefully whether you want to pursue such analyses.

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I have one more piece of advice about how you input data into Minitab. It is possible to enter in data values as percents, including the percent (%) sign. If you do this, Minitab does the reasonably sensible thing of internally converting the variable to a proportion, as in 15% to 0.15 (Excel does this also, by the way). This is fine, and all analyses using the variable will be correct, but it can lead to confusion if you try to interpret output in terms of percentages, rather than proportions. For example, if you have a predictor variable in a regression coded this way, the slope coefficient does not correspond to the estimated expected change in the response associated with a one percentage point change in the predictor, but rather a change of 1, which corresponds to a 100 percentage point change in the predictor. For this reason, I suggest that you stay away from coding the variable this way. Since for data of this type it is likely that it is percentage point changes that are of interest, all that means is that you should enter a value like 15% as 15, leaving out the % signs for all of the values.

I encourage you to ask me questions about this analysis, and further analyses throughout the semester, either in person or by e-mail. I’ll be happy to address any specific questions you might have (although it’s possible the answer will be a variation on “You have to figure that out for yourself.”). Please don’t, however, ask me to review and critique an entire report that you’ve written, as I am not willing to do that.

Please be sure to include a cover page for your homework that has your name on it. It needn’t have anything else on it, but it should definitely not contain any of the text of your homework.

This homework, and all future homeworks, should be submitted in hardcopy form (not electronically) unless you are explicitly told otherwise or there are unusual extenuating circumstances.

Homework due: September 28