

Panagiotis (Panos) Adamopoulos

Contact Information

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Academic Experience

Emory University, Atlanta, GA 2017-Present
Goizueta Business School
Information Systems & Operations Management Area
Assistant Professor

University of Minnesota, Minneapolis, MN 2016-2017
Carlson School of Management
Information & Decision Sciences Department
Assistant Professor

Education

New York University, USA 2014-2016
Leonard N. Stern School of Business
Department of Information, Operations and Management Sciences
Ph.D. in Information Systems (Doctoral Advisor: Alexander Tuzhilin)
Dissertation on Unexpectedness and Non-Obviousness in Recommendation Technologies and Their Impact on Consumer Decision Making

New York University, USA 2010-2014
Leonard N. Stern School of Business
Department of Information, Operations and Management Sciences
M.Phil. in Information Systems

Athens University of Economics and Business, Greece 2004-2008
Department of Management Science and Technology
Ptychion with specialization on Information Systems and E-Business
Dissertation on Search Engine Optimization Techniques
GPA: 9.54 (on a scale of 10), Ranked 2nd (Top 0.01%) in the history of the department

Research

Research Interests & Methods: Data science, machine learning, econometrics, and experimental research designs in the areas of recommender systems, e-business, social media, and e-learning

Journal Publications:

- “Estimating the Impact of User Personality Traits on Word-of-Mouth: Text-mining Microblogging Platforms”, *Information Systems Research (ISR)*, 29(3), 2018 (with A. Ghose and V. Todri) [2016 Impact Factor: 2.76, 5-year Impact Factor: 4.79]
- “On Unexpectedness in Recommender Systems: Or How to Better Expect the Unexpected”, *ACM Transactions on Intelligent Systems and Technology (ACM TIST)*, 5(4), 2015 (with A. Tuzhilin) [2014 Impact Factor: 9.39, 5-year Impact Factor: 9.15 - *Featured Article*]

Under Review & In Preparation:

- “Demand Effects of the Internet of Things: Evidence from an Online Retailer” (with A. Ghose and V. Todri) [accepted for presentation at CIST 2018, WISE 2017, ICIS 2018 and 2018 ISMS Marketing Science conference, nominated for best paper award at CIST]
- “The Business Value of Recommendations in a Mobile Application: Combining Deep-Learning with Econometrics” (with A. Tuzhilin and A. Ghose) [accepted for presentation at INFORMS

2015 and ICIS 2015]

- “Falling in Love with a Brand: Multi-Channel Attribution and Interdependencies Beyond Purchase Incidences” (with A. Ghose, P. V. Singh (CMU), and V. Todri)

In Proceedings:

- “Demand Effects of the Internet-of-Things Sales Channel”, *39th International Conference on Information Systems, ICIS 2018* (with A. Ghose and V. Todri)
- “The Business Value of Recommendations: A Privacy-Preserving Econometric Analysis”, *36th International Conference on Information Systems, ICIS 2015* (with A. Tuzhilin)
- “The Effectiveness of Marketing Strategies in Social Media: Evidence from Promotional Events”, *21st ACM SIGKDD Conference on Knowledge Discovery and Data Mining, KDD 2015* (with V. Todri) [INFORMS social media analytics best paper award finalist]
- “Measuring the Concentration Reinforcement Bias of Recommender Systems”, *9th ACM Conference on Recommender Systems Poster Proceedings, RecSys 2015* (with A. Tuzhilin and P. Mountanos)
- “Personality-Based Recommendations: Evidence from Amazon.com”, *9th ACM Conference on Recommender Systems Poster Proceedings, RecSys 2015* (with V. Todri)
- “Social Commerce: An Empirical Examination of the Antecedents and Consequences of Social Commerce in Social Network Platforms”, *35th International Conference on Information Systems, ICIS 2014* (with V. Todri)
- “Social Commerce Analytics: The Effectiveness of Promotional Events on Brand Fan Base in Social Media”, *35th International Conference on Information Systems, ICIS 2014* (with V. Todri)
- “On Over-Specialization and Concentration Bias of Recommendations: Probabilistic Neighborhood Selection in Collaborative Filtering Systems”, *8th ACM Conference on Recommender Systems, RecSys 2014* (with A. Tuzhilin) [nominated for best paper award]
- “Estimating the Value of Multi-Dimensional Data Sets in Context-based Recommender Systems”, *8th ACM Conference on Recommender Systems Poster Proceedings, RecSys 2014* (with A. Tuzhilin)
- “On Discovering Non-Obvious Recommendations: Using Unexpectedness and Neighborhood Selection Methods in Collaborative Filtering Systems”, *7th ACM Conference on Web Search and Data Mining, WSDM 2014*
- “What Makes a Great MOOC? An Interdisciplinary Analysis of Student Retention in Online Courses”, *34th International Conference on Information Systems, ICIS 2013* [the most heavily-cited paper from the ICIS 2013 proceedings (as of October 15th, 2018), according to Google Scholar]
- “Beyond Rating Prediction Accuracy: On New Perspectives in Recommender Systems”, *7th ACM Conference on Recommender Systems, RecSys 2013*
- “Recommendation Opportunities: Improving Item Prediction Using Weighted Percentile Methods in Collaborative Filtering Systems”, *7th ACM Conference on Recommender Systems, RecSys 2013* (with A. Tuzhilin)
- “On Unexpectedness in Recommender Systems: Or How to Expect the Unexpected”, *ACM International Workshop on Novelty and Diversity in Recommender Systems at the 5th ACM Conference on Recommender Systems, RecSys 2011* (with A. Tuzhilin)

Teaching Experience

Emory University

2017-Present

Instructor

MSBA Teaching Excellence Award

- Managing Big Data (MSBA)
- Machine Learning II (MSBA)
- Capstone - Experiential Learning (MSBA)

University of Minnesota

2016-2017

Instructor

- Advanced Business Intelligence (MBA)
Overall evaluation of the instructor: 5.86/6.0
Overall evaluation of the course: 5.90/6.0
- Experiential Learning (MSBA)
Overall evaluation of the instructor: 5.80/6.0
- Predictive Analytics (MSBA)
Overall evaluation of the instructor: 5.70/6.0, 5.62/6.0
Overall evaluation of the course: 5.66/6.0, 5.62/6.0 (Program average: 5.05/6.0)

New York University

2010-2016

Instructor

- Data Mining for Business Analytics (Undergraduate)
Teaching Commendation from the Vice Dean for Doctoral Education
Overall evaluation of the instructor: 6.9/7.0 (Department average: 5.3/7.0)
Overall evaluation of the course: 6.7/7.0 (Department average: 5.2/7.0)

[Developed teaching material was adopted by instructors at Massachusetts Institute of Technology, Harvard University, CMU, Arizona State University, McGill University, Johns Hopkins University, George Mason University, New York University, University of Pittsburgh, University of Illinois at Chicago, UC Riverside, Fordham University, HKUST, University of Toronto, Clemson University, Tsinghua University, University of York, etc.]

Mentor

- Senior Projects on Advanced Recommender System Algorithms (Undergraduate senior project)
- Independent Study on Recommender System Algorithms (Undergraduate)

Teaching Fellow

- Data Science for Business Analytics (Executive MBA)
- Data Science for Business Analytics (Global MBA)
- Data Science for Business Analytics (MSBA)
- Introduction to Programming for Data Science (Undergraduate)
- Data Mining for Business Analytics (Executive MBA)
- Data Mining for Business Intelligence (MBA)
- Practical Data Science (MBA)
- Information Technology in Business and Society (Undergraduate)

Selected Awards and Grants

- INFORMS CIST Best Paper Award Nomination (2018)
- Emory University's Goizueta Business School MSBA Teaching Excellence Award (2017-2018)
- Emory University's Goizueta Business School Research Grant (\$8,220 - 2018)
- Management Science Meritorious Service Award (2017)
- MSI Research Grant, Research Initiative on the Digitized Customer (\$7,500 - 2017)
- University of Minnesota Teaching Innovation Grant (2017)
- NVIDIA GPU Grant (2017)
- University of Minnesota Carlson School Dean's Research Grant (\$10,000 - 2016)
- INFORMS Social Media Analytics Best Paper Award Finalist (2015)
- Wharton Customer Analytics Initiative Award (2015)
- Stern Dean's Fellowship, New York University (2014-2015)
- Teaching Commendation from the Vice Dean for Doctoral Education of NYU Stern (2014)
- ACM RecSys Best Paper Award Nomination (2018)
- Selected for the ICIS, RecSys, WWW, and WSDM Doctoral Consortiums (2013-2015)
- Amazon AWS in Education Teaching and Research Awards (2013-2015)
- Doctoral Fellowship from Stern School of Business, New York University (2010-2014)
- Grant from the NYU Student Senators Council and Vice Provost for Research (2013, 2015)
- Fellowship from Gerondelis Foundation (2011)
- Global Business and Management Games Finalist (GMC 2008 and 2009, ranked 4th in Greece)
- Start-up Business Plan Winner (1st prize at the 2008 DMST@AUEB contest)
- Scholar of the John S. Latsis Scholarships Foundation (2004-2008)
- Fellowship from the State Scholarships Foundation of Greece (2004-2008)

Industry Experience

Relational S.A. 06/2008-08/2010

Senior Business Intelligence Engineer and Consultant

- Alpha Bank AlphaCube project
 - Generated technology-enabled competitive advantage: Developed online consolidated statements of customers' financial position over unintegrated transactional systems
 - Contributed to more informed decisions about Alpha Bank's strategy and its customers' applications for business loans using business analytics
 - Elicitation of user requirements, analysis, design, implementation, and test of financial reporting system, specializing on subsidies and securitization of bond and revolving loans
- Instructor of learning and development sessions for SAP BusinessObjects

Overall evaluation of the instructor: 5.0/5.0

Toyota Hellas S.A. 02/2008-06/2008

Information Technology Business Analyst, Internship, full time

- Analysis and design of corporate portal: Collection, analysis, and negotiation of organizational and user requirements
- Identified best practices and created framework to evaluate proposed solutions

Hellenic Telecommunications Organization (OTE S.A.) 12/2004-08/2005

Business-to-Business Customer Service and Sales, part time

Additional Skills

IT Skills & Expertise: Recommender Systems, Data Mining, Machine Learning, Deep Learning, Big Data, High Performance Computing, Python, R, SQL, HTML, UML, L^AT_EX, Linux, Unix

Special Software: Apache Hadoop, Pig, Hive, Spark, HBase, Sqoop, Flume, Impala, Informatica PowerCenter, SAP BusinessObjects, Oracle RDBMS, MS SQL Server, Sybase Adaptive Server IQ, MySQL, MongoDB, Simul8, ARIS Toolset, Weka, RapidMiner, MATLAB, Mathematica, osCommerce, MS Commerce Server and Dynamics NAV

Languages: English, Greek (Native), Spanish

Invited Presentations

- May 2018. Invited Speaker. Conversion Data Pop-up, Cup of Data, Atlanta, GA, USA. Title: “Estimating the Impact of User Personality Traits on Word-of-Mouth Text-mining Microblogging Platforms”.
- March 2018. Invited Speaker. MIS Workshop, Terry College of Business, University of Georgia, Athens, GA, USA. Title: “The Business Value of Internet-of-Things: Evidence from an Online Retailer”.
- November 2017. Invited Speaker. Department of Mathematics & Computer Science of Emory University, Atlanta, GA, USA. Title: “Estimating the Impact of User Personality Traits on Word-of-Mouth Text-mining Microblogging Platforms”.
- September 2017. Invited Speaker. PyData Meetup, Atlanta, GA, USA. Title: “Estimating the Impact of User Personality Traits on Word-of-Mouth Text-mining Microblogging Platforms”.
- August 2017. Invited Speaker. The Structural Modeling and Machine Learning Applications for Research on Technology (SMART) Workshop, University of Washington, Seattle, WA, USA. Title: “Tutorial on text mining and word embedding”.
- December 2016. Invited Speaker. Goizueta Business School of Emory University, Atlanta, GA, USA. Title: “Estimating the Impact of User Personality Traits on Word-of-Mouth Text-mining Microblogging Platforms”.
- October 2016. Invited Speaker. University of Illinois at Chicago, Chicago, IL, USA. Title: “Estimating the Impact of User Personality Traits on Word-of-Mouth Text-mining Microblogging Platforms”.
- July 2016. Invited Speaker. Athens University of Business and Economics, Greece. Title: “The Business Value of Recommendations in a Mobile Application: Combining Deep-Learning with Econometrics”.
- March 2016. Invited Speaker. Wharton Customer Analytics Initiative Symposium, Wharton School of The University of Pennsylvania, Philadelphia, PA, USA. Title: “Falling in Love With a Brand: Multi-Channel Attribution and Interdependencies Beyond Purchase Incidences”.
- December 2015 - February 2016. Invited Speaker:
 - Wharton School of the University of Pennsylvania,
 - Carlson School of the University of Minnesota,
 - Marshall School of the University of Southern California (USC),
 - Smith School of Business of the University of Maryland,
 - University College London (UCL) School of Management,
 - University of Rochester’s Simon Business School,
 - University of Connecticut School of Business,
 - Kelley School of Business of Indiana University,
 - Gabelli School of Fordham University,
 - Fox School of Temple University,
 - David Eccles School of Business of the University of Utah,
 - W. P. Carey School of Business of Arizona State University,
 - Robinson College of Business of Georgia State University.

- November 2015. Invited Speaker. Social Media Analytics Best Papers, INFORMS Annual Meeting, Philadelphia, PA, USA. Title: “Social Media Analytics: The Effectiveness of Marketing Strategies in Online Social Media”.
- November 2015. Invited Speaker. E-Business, INFORMS Annual Meeting, Philadelphia, PA, USA. Title: “The Business Value Of Recommendations: A Privacy-Preserving Econometric Analysis”.
- September 2015. Invited Speaker. Wharton Customer Analytics Initiative Midterm Conference, Wharton School of The University of Pennsylvania, Philadelphia, PA, USA. Title: “Falling in Love With a Brand: Multi-Channel Attribution and Interdependencies Beyond Purchase Incidences”.
- July 2015. Invited Speaker. Leonard N. Stern School of Business (undergrad), New York University, New York, NY, USA. Title: “Data Science for Business”.
- May 2015. Invited Speaker. Leonard N. Stern School of Business (executive MBA), New York University, New York, NY, USA. Title: “Predictive Analytics Tutorial”.
- April 2015. Invited Speaker. Leonard N. Stern School of Business (undergrad), New York University, New York, NY, USA. Title: “Data Mining Techniques for Recommender Systems”.
- November 2014. Invited Speaker. Department of Computer & Information Sciences, Fordham University, New York, NY, USA. Title: “Data Science for Business Analytics”.
- November 2014. Invited Speaker. Advances in Business Data Analytics, INFORMS Annual Meeting, San Francisco, CA, USA. Title: “On Over-Specialization and Popularity Biases of Recommender Systems”.
- April 2014. Invited Speaker. Student Senators Council (SSC), New York University, New York, NY, USA. Title: “What Makes a Great Massive Open Online Course?”.
- July 2013. Invited Speaker. Leonard N. Stern School of Business (undergrad), New York University, New York, NY, USA. Title: “Data Mining for Business Analytics”.
- April 2013. Invited Speaker. Department of Computer & Information Sciences, Fordham University, New York, NY, USA. Title: “The Application of Data-Mining to Recommender Systems and the State-of-the-Art”.
- April 2013. Invited Speaker. Leonard N. Stern School of Business (MBA), New York University, New York, NY, USA. Title: “Recommender Systems: Business Perspectives and the State-of-the-Art”.
- March 2013. Invited Speaker. Leonard N. Stern School of Business (undergrad), New York University, New York, NY, USA. Title: “Recommender Systems: The State-of-the-Art and Possible Extensions”.
- November 2011. Invited Speaker. Personalized Recommender Systems, INFORMS Annual Meeting, Charlotte, NC, USA. Title: “Expecting the Unexpected: On Unexpectedness in Recommender Systems”.

Conference Presentations

- December 2018. Conference Presentation. 39th International Conference on Information Systems (ICIS 2018), San Francisco, CA, USA. Title: “Demand Effects of the Internet-of-Things Sales Channel”.
- November 2018. Conference Presentation. Conference of Information Systems and Technology (INFORMS CIST 2018), Phoenix, Arizona, USA. Title: “The Business Value of Internet-of-Things: Evidence from an Online Retailer”. [nominated for best paper award]
- June 2018. Conference Presentation. 40th ISMS Marketing Science Conference, Philadelphia, Pennsylvania, USA. Title: “The Business Value of Internet-of-Things: Evidence from an Online Retailer”.
- December 2017. Conference Presentation. Workshop on Information Systems Economics (WISE 2017), Seoul, Korea. Title: “The Business Value of Internet-of-Things: Evidence from an Online Retailer”.

- June 2017. Conference Presentation. 39th ISMS Marketing Science Conference, Los Angeles, California, USA. Title: “Estimating the Impact of User Personality Traits on Word-of-Mouth Text-mining Microblogging Platforms”.
- December 2016. Conference Presentation. Workshop on Information Systems Economics (WISE 2016), Dublin, Ireland. Title: “Estimating the Impact of User Personality Traits on Word-of-Mouth Text-mining Microblogging Platforms”.
- November 2016. Conference Presentation. Conference of Information Systems and Technology (INFORMS CIST 2016), Nashville, TN, USA. Title: “Estimating the Impact of User Personality Traits on Word-of-Mouth Text-mining Microblogging Platforms”.
- June 2016. Conference Presentation. 12th Symposium on Statistical Challenges in eCommerce Research (SCECR 2016), Naxos, Greece. Title: “Falling in Love With a Brand: Multi-Channel Attribution and Interdependencies Beyond Purchase Incidences”.
- January 2016. Conference Presentation. 2016 New York Computer Science and Economics Day (NYCE), New York City, NY, USA. Title: “Estimating the Impact of User Personality Traits on Word-of-Mouth: Text-mining Microblogging Platforms”.
- December 2015. Conference Presentation. 36th International Conference on Information Systems (ICIS 2015), Fort Worth, TX, USA. Title: “The Business Value Of Recommendations: A Privacy-Preserving Econometric Analysis”.
- November 2015. Conference Presentation. The Institute for Operations Research and the Management Sciences (INFORMS) Annual Meeting, Philadelphia, PA, USA. Title: “Social Media Analytics: The Effectiveness of Marketing Strategies in Online Social Media”. [[INFORMS social media analytics best paper award finalist](#)]
- November 2015. Conference Presentation. The Institute for Operations Research and the Management Sciences (INFORMS) Annual Meeting, Philadelphia, PA, USA. Title: “The Business Value Of Recommendations: A Privacy-Preserving Econometric Analysis”.
- August 2015. Conference Presentation. 21st ACM SIGKDD Conference on Knowledge Discovery and Data Mining (KDD 2015), Sydney, Australia. Title: “The Effectiveness of Marketing Strategies in Social Media: Evidence from Promotional Events”. [[INFORMS social media analytics best paper award finalist](#)]
- December 2014. Conference Presentation. Workshop on Information Systems Economics (WISE 2014), Auckland, New Zealand. Title: “The Effectiveness of Promotional Events on Social Media”.
- December 2014. Conference Presentation. 35th International Conference on Information Systems (ICIS 2014), Auckland, New Zealand. Title: “Social Commerce: An Empirical Examination of the Antecedents and Consequences of Social Commerce in Social Network Platforms”.
- December 2014. Conference Presentation. 35th International Conference on Information Systems (ICIS 2014), Auckland, New Zealand. Title: “Social Commerce Analytics: The Effectiveness of Promotional Events on Brand Fan Base in Social Media”.
- November 2014. Conference Presentation. Conference of Information Systems and Technology (INFORMS CIST 2014), San Francisco, CA, USA. Title: “The Future of Higher Education: The Impact of MOOCs on College Admission”.
- November 2014. Conference Presentation. The Institute for Operations Research and the Management Sciences (INFORMS) Annual Meeting, San Francisco, CA, USA. Title: “On Over-Specialization and Popularity Biases of Recommender Systems”.
- October 2014. Conference Presentation. 8th ACM Conference on Recommender Systems (RecSys), California, USA. Title: “On Over-Specialization and Concentration Bias of Recommendations: Probabilistic Neighborhood Selection in Collaborative Filtering Systems”. [[nominated for best paper award](#)]
- October 2014. Conference Presentation. 8th ACM Conference on Recommender Systems (RecSys), California, USA. Title: “Estimating the Value of Multi-Dimensional Data Sets in Context-based Recommender Systems”.

- February 2014. Conference Presentation. 7th ACM Conference on Web Search and Data Mining (WSDM), New York City, NY, USA. Title: “On Discovering Non-Obvious Recommendations: Using Unexpectedness and Neighborhood Selection Methods in Collaborative Filtering Systems”.
- December 2013. Conference Presentation. 34th International Conference on Information Systems (ICIS 2013), Milano, Italy. Title: “What Makes a Great MOOC? An Interdisciplinary Analysis of Student Retention in Online Courses”. [[The most heavily-cited paper from the ICIS 2013 proceedings](#) (as of October 15th, 2018), according to [Google Scholar](#)]
- November 2013. Conference Presentation. 2013 New York Computer Science and Economics Day (NYCE), New York City, NY, USA. Title: “Probabilistic Neighborhood Selection in Collaborative Filtering Systems”.
- October 2013. Conference Presentation. 7th ACM Conference on Recommender Systems (RecSys), Hong Kong, China. Title: “Recommendation Opportunities: Improving Item Prediction Using Weighted Percentile Methods in Collaborative Filtering Systems”.
- October 2013. Conference Presentation. 7th ACM Conference on Recommender Systems (RecSys), Hong Kong, China. Title: “Beyond Rating Prediction Accuracy: On New Perspectives in Recommender Systems”.
- October 2013. Conference Presentation. 2013 Workshop on Information in Networks (WIN), New York City, NY, USA. Title: “Probabilistic Neighborhood Selection in Collaborative Filtering Systems”.
- November 2011. Conference Presentation. The Institute for Operations Research and the Management Sciences (INFORMS) Annual Meeting, Charlotte, NC, USA. Title: “Expecting the Unexpected: On Unexpectedness in Recommender Systems”.
- October 2011. Conference Presentation. ACM International Workshop on Novelty and Diversity in Recommender Systems, at the 5th ACM Conference on Recommender Systems (RecSys), Chicago, IL, USA. Title: “On Unexpectedness in Recommender Systems: Or How to Expect the Unexpected”. [[selected for long presentation](#)]

Professional Activities & Service

- **Organizing Committee Member**
 - Information Systems & Operations Management Workshop on Empirical Research 2018 (Emory University, Atlanta, Georgia),
 - Mediterranean Conference on Information Systems (MCIS) E-business and Business Analytics Track 2017 (Genova, Italy),
 - Mediterranean Conference on Information Systems (MCIS) Social Influence and Product Diffusion Track 2016 (Paphos, Cyprus),
 - ACM RecSys International Workshop on Recommender Systems Evaluation: Dimensions and Design (REDD) 2014 (Foster City, California).
- **Program Committee Member**
 - The Web Conference (WWW 2019) (San Francisco, California),
 - 2018 Conference on Information Systems and Technology (CIST) (Phoenix, Arizona),
 - ACM Conference on Recommender Systems (RecSys) 2018 (Vancouver, Canada),
 - Workshop on Recommendation in Complex Scenarios (ComplexRec) at ACM Conference on Recommender Systems (RecSys) 2018 (Vancouver, Canada),
 - 41st International ACM SIGIR Conference on Research and Development in Information Retrieval (SIGIR 2018) (Ann Arbor, Michigan),
 - The Web Conference (WWW 2018) (Lyon, France),
 - 2017 Conference on Information Systems and Technology (CIST) (Houston, Texas),
 - ACM Conference on Recommender Systems (RecSys) 2017 (Como, Italy),
 - Workshop on Recommendation in Complex Scenarios (ComplexRec) at ACM Conference on Recommender Systems (RecSys) 2017 (Como, Italy),
 - ACM International Conference on Intelligent User Interfaces (IUI) 2017 (Limassol, Cyprus),

- Workshop on Surprise, Opposition, and Obstruction in Adaptive and Personalized Systems (SOAP) at ACM Conference on User Modeling, Adaptation and Personalization (UMAP) 2017 (Bratislava, Slovakia),
- ACM Conference on Recommender Systems (RecSys) 2016 (Boston, Massachusetts),
- Workshop on Surprise, Opposition, and Obstruction in Adaptive and Personalized Systems (SOAP) at ACM Conference on User Modeling, Adaptation and Personalization (UMAP) 2016 (Halifax, Canada),
- ACM Recommender Systems Challenge 2014 (Foster City, California).
- **Associate Editor**
 - International Conference on Information Systems (ICIS) 2019 (Munich, Germany),
 - International Conference on Information Systems (ICIS) 2018 (San Francisco, California), Bridging the Internet of People, Data, and Things track,
 - International Conference on Information Systems (ICIS) 2017 (Seoul, Korea), Data Science, Decision Analytics and Visualization track.
- **Session Chair**
 - 2016 INFORMS Social Media Analytics cluster (Nashville, Tennessee),
 - 2016 Conference on Information Systems and Technology (CIST), Social Media session (Nashville, Tennessee).
- **Reviewer**
 - Journals: Management Science [meritorious service award], MIS Quarterly (MISQ), Information Systems Research (ISR), ACM Transactions on Information Systems (TOIS), IEEE Transactions on Knowledge and Data Engineering (TKDE), INFORMS Journal on Computing, Production and Operations Management (POMS), Journal of Computer Assisted Technology, User Modeling and User-Adapted Interaction (UMUAI), Journal of Data and Information Quality, ACM Computing Surveys, The Computer Journal.
 - Conferences and Workshops: International Conference on Information Systems (ICIS) 2017 (Seoul, Korea), International Conference on Information Systems (ICIS) 2016 Doctoral Consortium (Dublin, Ireland), International Conference on Information Systems (ICIS) 2016 (Dublin, Ireland), Pacific Asia Conference on Information Systems (PACIS) 2016 (Taiwan), ACM Conference on Recommender Systems (RecSys) 2015 (Vienna, Austria), International Conference on Information Systems (ICIS) 2015 (Fort Worth, Texas), ACM Conference on Recommender Systems (RecSys) 2014 (Foster City, California), International Conference on Information Systems (ICIS) 2014 (Auckland, New Zealand), ACM Conference on Recommender Systems (RecSys) 2013 (Hong Kong), International Conference on Information Systems (ICIS) 2013 (Milan, Italy), Workshop on Information Technologies and Systems (WITS) 2013 (Milan, Italy), ACM Conference on Knowledge Discovery and Data Mining (KDD) 2013 (City of Chicago, Chicago), ACM Conference on Recommender Systems (RecSys) 2012 (Dublin, Ireland), International Conference on Information Systems (ICIS) 2012 (Orlando, Florida), Workshop on Information Technologies and Systems (WITS) 2012 (Orlando, Florida), ACM Conference on Recommender Systems (RecSys) 2011 (City of Chicago, Chicago), Workshop on Information Technologies and Systems (WITS) 2011 (Shanghai, China).
 - Grant Committees: Israel Science Foundation (ISF).
- **Discussant** - Workshop on Information Systems and Economics (WISE) 2017 (Seoul, Korea), Workshop on Information Systems and Economics (WISE) 2016 (Dublin, Ireland).
- **Dissertation Committee Member** - Zhe Han (Emory University, Marketing PhD, 2018).
- **Professional Memberships** - Association for Computing Machinery (ACM), Association of Information Systems (AIS), INFORMS.
- **Administrator and Web Developer** - <http://www.heais.gr/> Hellenic Association for Information Systems (HeAIS) - Chapter of the Association for Information Systems (AIS).

- **Miscellaneous Service** - Emory ISOM PhD academic mentor 2018-2019, Emory ISOM PhD admission committee 2017-2018, UMN Carlson PhD student preliminary examination committee 2016-2017, INFORMS 2016 Data Mining Best Paper Competition Judge 2016, NYU Center for Data Science Faculty Hiring Student Committee 2016, NYU Gallatin School of Individualized Study Colloquium Committee 2016, NYU Stern PhD Teaching Workshop 2015.

Selected Press Coverage & Opinion Pieces

- “Estimating the Impact of User Personality Traits on Electronic Word-of-Mouth: Text-mining Social Media Platforms”, *Marketing Science Institute (MSI)*, January 2018
- “What makes a great MOOC?”, *Western Interstate Commission for Higher Education (WICHE) Cooperative for Educational Technologies (WCET)*, December 2013