

**WISE 2009:
TWENTY FIRST WORKSHOP ON INFORMATION SYSTEMS & ECONOMICS
PHOENIX, AZ
DECEMBER 14 - 15, 2009
CALL FOR PAPERS**

Workshop Objective

In today's economy, information technology (IT) has fundamentally transformed information availability, changing the economics and business practices in a wide range of industries. As a consequence, there are numerous aspects of information-based products, information-based industries, and the use of information and IT in business and society that are sufficiently unique to warrant new research that improves our understanding of their economics.

As it celebrates its 20th anniversary, WISE remains the pre-eminent forum for the discussion of new research relating to the economic impacts of information, IT, and their use. Further information is available at the workshop web site: <http://wiseconf.org>.

Workshop Location

WISE 2009 will be held at the Biltmore Hotel in Phoenix, AZ, a property that offers outstanding meeting space, and accommodations on site. It is close to Sky Harbor Airport, the main international airport for the Phoenix area, and is conveniently located for a cab ride to the ICIS 2009 conference hotel.

Organizing Committee

Yannis Bakos, New York University (Workshop Chair and Program Co-Chair); Eric Clemons, University of Pennsylvania (Program Co-Chair); Lorin Hitt, University of Pennsylvania (Program Co-Chair); Rob Kauffman, Arizona State University (Local Arrangements Chair and Program Co-Chair)

Submissions

WISE 2009 will accept submissions in two formats: Extended abstracts for *research-in-progress* and full papers for *completed unpublished research*. When submitting your work, designate clearly below the title whether the submission is an extended abstract or full paper and include the word count for *everything*.

Submitting research-in-progress: Authors should submit extended abstracts of their work in progress that are no more than 6 pages in length (single-spaced, 12 pt font, 1 inch margins) including figures, tables and references. These submissions will be evaluated based on the potential research contribution and the ability to stimulate interest and discussion at the conference. Proposed work should be sufficiently complete by the time of the conference.

Submitting completed but unpublished research: Authors should submit a current draft of a completed working paper. The paper should not have been accepted for publication at the time of submission. We recommend that submissions do not exceed 32 pages (plus up to an additional two title and abstract pages) of 12-point, doubled spaced text.

WISE does not assume copyright over work accepted for presentation and does not publish conference proceedings.

The deadline for submissions is **Tuesday September 15, 2009**. The preferred format is PDF, but any format readable by Microsoft Word is also acceptable. Please indicate if the submitted work is part of a doctoral student's dissertation. Coauthored works should be submitted under the name of the author that will be presenting if accepted, and **submissions are limited to one per person**.

The link for submissions will be available on September 1, 2009 at <http://www.easychair.org/conferences/?conf=wise20090> (note that the "0" at the end is intentional)

Authors of all accepted presentations should provide a final draft of their submission including an outline of their results for distribution to potential discussants by **Tuesday November 24, 2009**.

Important Dates

Submissions accepted: **Tuesday September 1, 2009**
Submission deadline: **Tuesday September 15, 2009**
Notice of acceptance: **Tuesday October 13, 2009**
Drafts due for discussion: **Tuesday November 24, 2009**

Online registration opens: **Tuesday October 13, 2009**
Early registration closes: **Tuesday November 17, 2009**
Online registration closes: **Tuesday December 8, 2009**

Participation

Due to its highly interactive workshop format, the number of WISE participants is limited. Priority will be given to presenters and co-authors of accepted papers.

Specific Areas of Interest

WISE focuses on the economic consequences of IT advances and innovations. We welcome new research on how information and IT transform business and society that is supported by economic theories and methodologies. Specific areas of interest include:

- The effects of IT on industrial organization and firm boundaries
- Productivity and performance effects of IT
- The economics of digital products and information goods
- Electronic commerce and electronic markets
- Network effects in products and industries
- The economics of standards, compatibility and interoperability
- Social network analysis and the economics of social media
- The economic consequences of IT-enabled outsourcing and IT services
- Digital piracy and IT-related intellectual property issues
- The economics of software development and related methodology innovations
- Data-based marketing and pricing
- Macroeconomic effects of progress in information technologies
- Implications of IT for differentiation and competitive outcomes
- The unique antitrust and regulatory challenges presented by IT industries
- The social impact of the information systems academic community